



## Cool Device for Cooling Yourself Down This Summer! ARCTIC Breeze Pro & ARCTIC Breeze Mobile

### For Immediate Release

(Pfäffikon/Switzerland, 30 June 2010) ARCTIC launches a new and improved cooling fan today. As the leading manufacturer of cooling solutions for computers, ARCTIC today introduced two new products to cool you down as well! **ARCTIC Breeze Pro** and **ARCTIC Breeze Mobile** will make the hit this summer.

#### When design and functionality come together

As an enhanced version of **ARCTIC Breeze** which was launched two years ago, the **ARCTIC Breeze Pro** comes with additional features. The **ARCTIC Breeze Pro** is quiet, energy-efficient, practical and high in quality. It is designed for desktop users.

The **Pro** series has a LED illuminated knob to adjust the fan speed from 800 to 1,800 rpm. The 1.8m cable also makes it convenient for users to connect it to the back of a PC. Excess cable can be rolled up and stored inside the base of the fan. The **ARCTIC Breeze Pro** also has a durable and flexible neck for users to adjust the fan in any direction. Its energy efficient motor and low-noise impeller eliminates the buzzing sound.

The **ARCTIC Breeze Pro** not only can give you a gentle breeze, but it also equips a 4-port USB ports. Because the fan operates with a low power IC, efficient circuit and low power motor, the USB port provides maximum power for other external devices. For operating high power-demanding devices, the **ARCTIC Breeze Pro** can be powered additionally with an external adapter, **C2** (optional).

The **ARCTIC Breeze Pro** is a cool little device to keep the heat away from you this summer. This product comes with durability, quality and functionality.

The **ARCTIC Breeze Pro** comes with a 2 year limited warranty. It is available in end of July 2010. The MSRP is US\$19.95 / 14.95€ (excl. VAT).

#### Specifications

Fan:	92mm
Fan Speed:	800 to 1,800 RPM
USB Connector:	USB 2.0
Cable:	1.8m
Weight:	362g



ARCTIC Breeze Pro



Sideview of ARCTIC Breeze Pro



Bottom of ARCTIC Breeze Pro



### A gentle Breeze on the Go

The small and portable **ARCTIC Breeze Mobile** is targeted at laptop users and frequent travelers. As the name depicts the gist of the product, its mobility aspect is the key. Because it is small and light-weight, the **ARCTIC Breeze Mobile** is ultra-portable. Just plug it into a free USB port of your laptop, the gooseneck provides ideal flexibility to direct the fan into the position you want. The low-noise impeller makes the fan run virtually silent.

The **ARCTIC Breeze Mobile** is a great companion for frequent travelers. Combined with a USB-Charger, such as the ARCTIC C1 Mobile, the **ARCTIC Breeze Mobile** becomes a fan, that can be used anywhere. The Arctic C1 Mobile, a rechargeable li-ion battery with solar panel, can power the **ARCTIC Breeze Mobile** for up to five hours.

All in all, the **ARCTIC Breeze Mobile** is very versatile to fit your lifestyle – for everyday use in any place. Simply plug it into a USB port, sit back and enjoy the breeze! “The ARCTIC Breeze Pro is a real eye-catcher on my desk. Everybody liked it a lot,” Christian Godelmann, Marketing Executive of ARCTIC said. He continues, “The Arctic Breeze Mobile, on the other hand, is great for using on a laptop or with a C1 Mobile wherever you go.”

The **ARCTIC Breeze MOBILE** comes with a 2 year limited warranty. They are available in end of July 2010. The MSRP is US\$ 9.95 / 7.95 € (excl VAT).



**ARCTIC Breeze Mobile**

### Specifications

Fan:	92mm
Fan Speed:	1,700 RPM
USB Connector:	USB 2.0
Weight:	65g



**ARCTIC Breeze Mobile with C1 Mobile**

For media enquiries, please email [press@arctic-cooling.com](mailto:press@arctic-cooling.com)

### About ARCTIC

ARCTIC is the trusted leader in IT hardware design, specialized in providing efficient and quiet thermal cooling solutions for laptops and PCs. Its core product categories include CPU and VGA coolers, case fans, PC cases and PSUs. The Company has also expanded its product line to various consumer electronics products such as audio systems, power solutions, computer peripherals and entertainment systems. Headquartered in Pfäffikon/Switzerland, ARCTIC operates international offices in Hong Kong and the US providing local shipping, customer service and sales support.